Web3
Festival
HONGKONG
WEB3
HongKong
WEB3
FESTIVAL 2024
2024 香港Web3嘉年華
APRIL
6-9
HKCEC
HALL 3FG

Web3 Festival HONGKONG

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Web3 Festival HONGKONG

PART 01

Previous Edition

Hong Kong Web3 Festival 2023

The inaugural Web3 Festival co-hosted by Wanxiang Blockchain Labs and HashKey Group and organized by W3ME attracted over **50,000** attendees, **300** distinguished speakers, **100** Web3 projects and communities, **100** media partners and over **150** side events, HK Web3 Festival 2023 has been recognized one of the largest and the most iconic Web3 events in the world.

Who Have Spoken at HK Web3 Festival 2023?

(part of speakers, in no particular order)

Web3 Festival HONGKONG

Paul CHAN Mo-po
Financial Secretary of the Government of the Hong Kong Special Administrative Region

Dr. XIAO Feng
Chairman of Wanxiang Blockchain, Chairman of HashKey Group

Duncan CHIU
Legislative Council Member (Technology & Innovation Constituency)

Keith Choy
Interim Head Intermediaries, Securities and Futures Commission, Hong Kong

Peter YAN King-shun
CEO, Cyberport

King Leung
Head of Fintech, InvestHK

Hong
President, OKX

CZ
Founder & Chief Executive Officer, Binance

Chao DENG
CEO, HashKey Capital; Head of HashKey Singapore

Juan Benet
Protocol Labs Founder

Illia Polosukhin
NEAR Protocol Co-Founder

Avery Ching
Aptos Co-founder & CTO

Wensheng Cai
Angel Investor; Chairman, Meitu

Ming Zeng
Professor

Feng BO
Founder Dragonfly.xyz

Dominic Williams
Founder & Chief Scientist, DFINITY Foundation

Ben HE
CEO, imToken

Sota Watanabe
Founder, Astar Network

Yat Siu
Animoca Brands Co-founder and Executive Chairman

Huang Haizhou
Managing Director of China International Capital Corporation Limited (CICC)

MOK, Johnny
Senior Counsel, S.L., S.C., BBS, JP

Du Jun
ABCDE Capital Co-founder and CEO

Neal Stephenson
Author

Joao Reginatto
VP of Product, Circle

Web3 Festival HONGKONG

PART 02

Hong Kong Web3 Festival 2024

Hong Kong Web3 Festival 2024

Web3 Festival HONGKONG

Hong Kong Web3 Festival co-hosted by Wanxiang Blockchain Labs and HashKey Group and organised by W3ME will take place on 6-9 Apr. 2024 at Hall3FG, Hong Kong Convention and Exhibition Centre (HKCEC). This four-day event, hosted in an area of about 9,000㎡, is expected to see over 50,000 attendees, 300 distinguished industry speakers, about 100 Web3 projects, community partners and media partners around the world to network, share, and learn through high-level content and panel discussions.

Hosts: Wanxiang Blockchain Labs, HashKey Group **Organiser: W3ME**

Expected Offline Attendees
50,000+

Venue Area 9,000㎡

Last 4 Days

Speakers 300+

Sponsors, Attending Media 150+

FLOORPLAN

Web3 Festival HONGKONG

HKCEC Hall 3FG

- Registration Office
- Information
- Brand Backdrop
- Title Sponsor
- Gold Sponsor
- Third-class Booth
- Community
- Assembly Point
- Main Stage
- Coffee Bar
- VIP Lounge
- Co-organizer Booth
- First-class Booth
- Media Centre
- Store Room
- Banner
- Meeting Room
- Open Stage
- Entrance
- Platinum Sponsor
- Second-class Booth
- Media Booth
- Direction Signage

Entrance Route

Exit Route

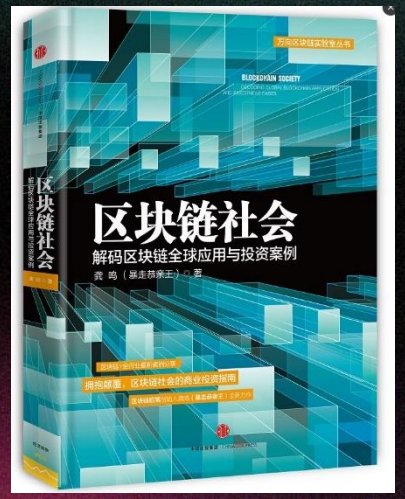
PART 03

About Organisers

Wanxiang Blockchain Labs

Web3 Festival HONGKONG

Funded by China Wanxiang Holdings, Wanxiang Blockchain Labs is a non- profit research institution with Vitalik Buterin, Founder of Ethereum as its Chief Scientist. Aiming to accelerate socioeconomic development with blockchain technologies, Wanxiang Blockchain Labs has been gathering global experts together to research such topics as blockchain technology R&D, commercial application, industrial strategies, etc. and providing practical instructions for startups and useful references for policy makers.



- 2015 - 2023 Shanghai Blockchain Week
- Hackathon & Bootcamp & Incubation
- Blockchain & Web3 Book Series

- Developer and founder Courses
- Blockchain and Web3 Research
- Global Web3 Communities and Developer Network

HashKey Group

Web3 Festival HONGKONG

HashKey Group is one of the largest and best regulated institutional providers of digital assets in Asia. HashKey has consistently upheld the principle of compliance within its Web3 full ecosystem. Over the years, HashKey has engaged in extensive dialogues with regulatory authorities, exploring the path for stable and healthy industry development. Currently, the associated entities within the HashKey ecosystem hold multiple licenses in the region, including Types 1, 4, 7 and 9 License in Hong Kong, as well as an in-principle approval for a CMS license for fund management in Singapore.

Exchange

HashKey Exchange

a licensed virtual asset exchange regulated by the Hong Kong Securities and Futures Commission)

VC

HashKey Capital

a global asset manager investing exclusively in blockchain technology and digital assets, managing over US$1 billion in client assets since its inception

Token Service

HashKey Tokenisation

advises on, and executes, the tokenisation of various types of assets, with a particular focus on Web3 native asset

Staking

HashQuark

a world-leading blockchain node validation service provider

Over-the-counter (OTC) Trading

HashKey OTC

providing regulated digital asset trading services

Wealth Management

HashKey Wealth

an emerging wealth management platform

NFT

HashKey NFT

a Web3 application

Incubation Program

Future3 Campus

a Web3-oriented incubation platform

PART 04

Sponsorship 0pportunites

Sponsor Category

Web3 Festival HONGKONG

Hong Kong Web3 Festival 2024

Offers diverse partnership package covering events, exhibition space and networking opportunities, catering to your business and branding target.

- Title Sponsor
- Co-Organiser
- Platinum Sponsor
- Gold Sponsor
- Exhibition Sponsor
- Side Event Sponsor
- Attending Media
- Community Partner
- Others

Title Sponsor*5

Sponsorship Fee: 150,000 USD

Event Rights

- Hong Kong Web3 Festival 2024 VIP ticket *6
- Hong Kong Web3 Festival 2024 ticket *20; Exhibitor badge*6
- Private meeting room 3M*6M
- 4 tickets for VIP Dinner

Branding Rights

Core Rights

- Exclusive Booth (6M*6M)
- A 15-min keynote speech at Main Stage
- One slot in a 40-min panel discussion at Main Stage
- Acknowledgement by event MC

Brand Exposure

- Welcome bag folio insert (size not larger than 8P; produced and provided by the sponsor)
- 1P ad in catalogue designed by the sponsor
- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Platinum Sponsor*16

Sponsorship Fee: 69,800 USD

Event Rights

- Hong Kong Web3 Festival 2024 VIP ticket*2; Exhibitor badge*4
- Hong Kong Web3 Festival 2024 ticket *6
- 2 tickets for VIP Dinner

Branding Rights

Core Rights

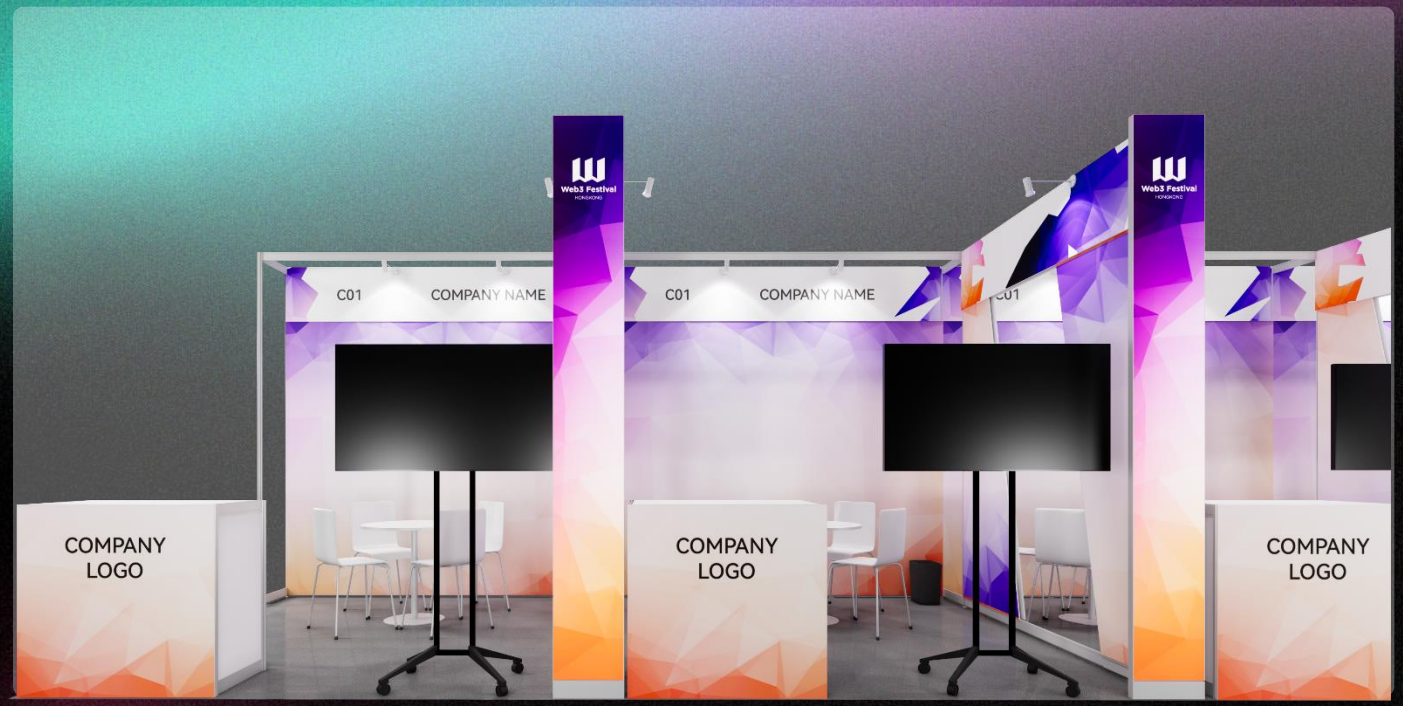
- Exclusive booth (3M*6M)
- One slot in a 40-min panel discussion at Main stage or a 15-min keynote speech at a sub-stage

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Co-organizer*8



Sponsorship Fee: 59,800 USD

Event Rights

- HK Web3 Festival 2024 ticket*4; Exhibitor badge*2
- 1 ticket for VIP Dinner

Branding Rights

Core Rights

- Exclusive booth (3M*3M)
- Get a say in how the agenda is set and who is invited in your part
- One slot in a 15-min keynote or a 40-min panel discussion at the sub-stage you co-organize
- Acknowledgement by event MC at the sub-stage you co-organize

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)
- Logo exposure in the co-organized agenda visual, stage, venue, etc.

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Side Event Sponsor*8

Event Rights

- Sub-stage venue for 3 hours (9:00-12:00 0r 14:00-17:00)
- Event infrastructure including screen, stage, light, AV and operators are prepared by the hosts
- Hong Kong Web3 Festival 2024 ticket *50

Branding Rights

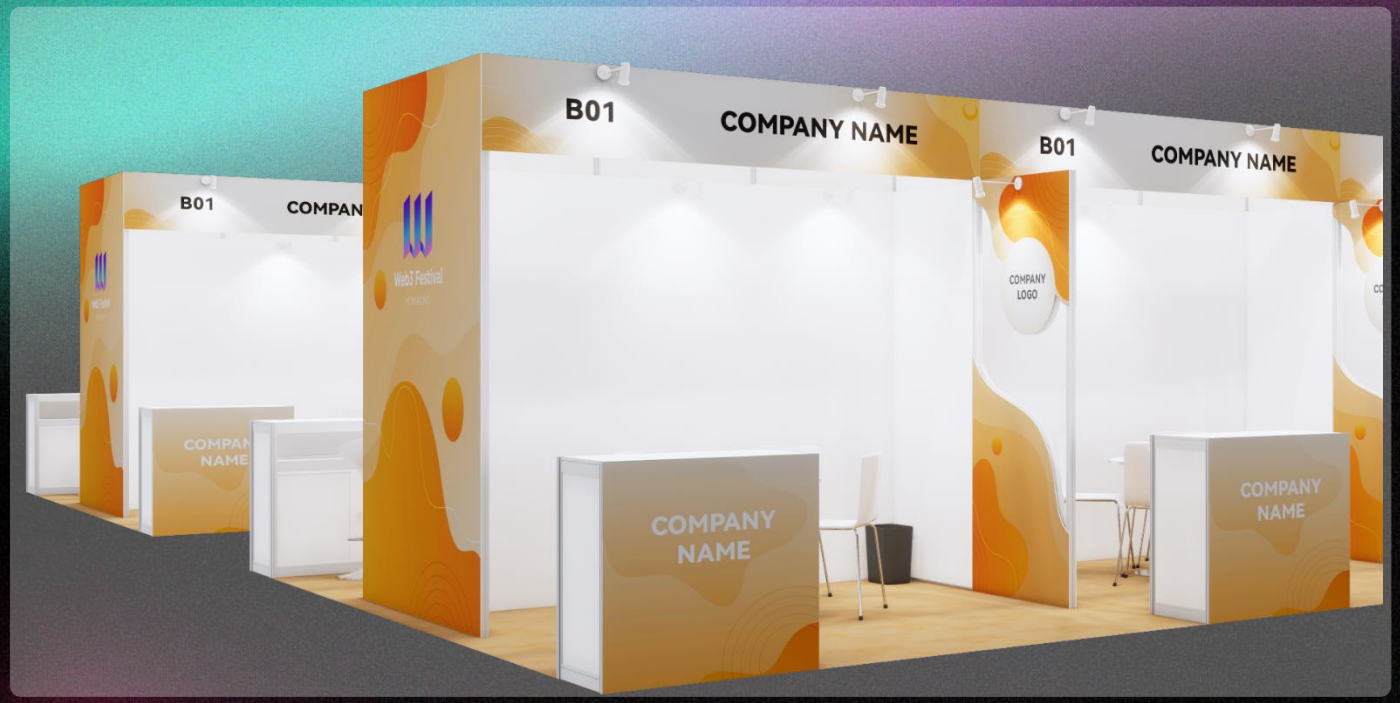
Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)
- Event info displayed on Hong Kong Web3 Festival 2024 official website

Sponsorship Fee: 49,800 USD for 3 Hours

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Gold Sponsor*28



Sponsorship Fee: 39,800 USD

Event Rights

- HK Web3 Festival 2024 ticket*4; Exhibitor badge*2
- 1 ticket for VIP Dinner

Branding Rights

Core Rights

- Exclusive booth (3M*3M)
- One slot in a 15-min keynote or a 40-min panel discussion at a sub-stage (There might be changes due to limited speaking slots)

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

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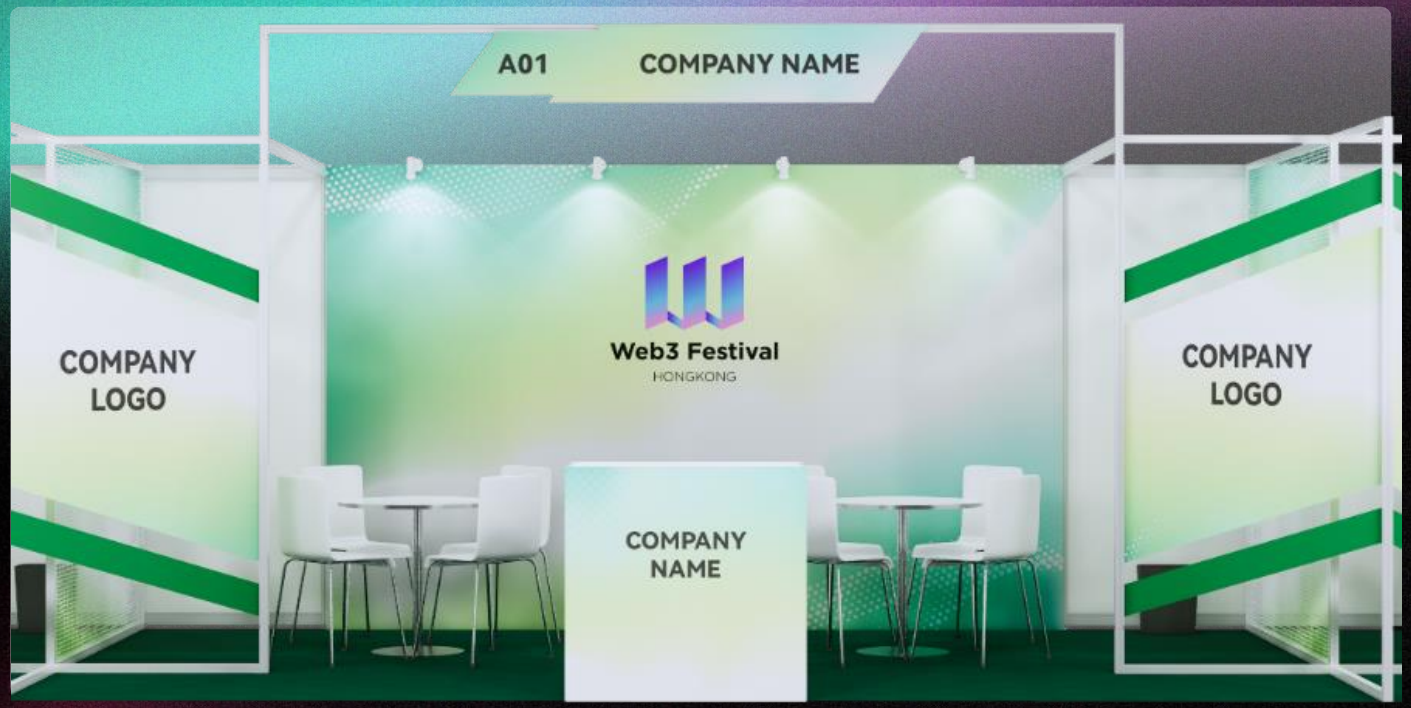
Primary Exhibition Sponsor*10



Sponsorship Fee: 33,800 USD

Event Rights

- HK Web3 Festival 2024 ticket*2; Exhibitor badge*2
- 1 ticket for VIP Dinner

Branding Rights

Core Rights

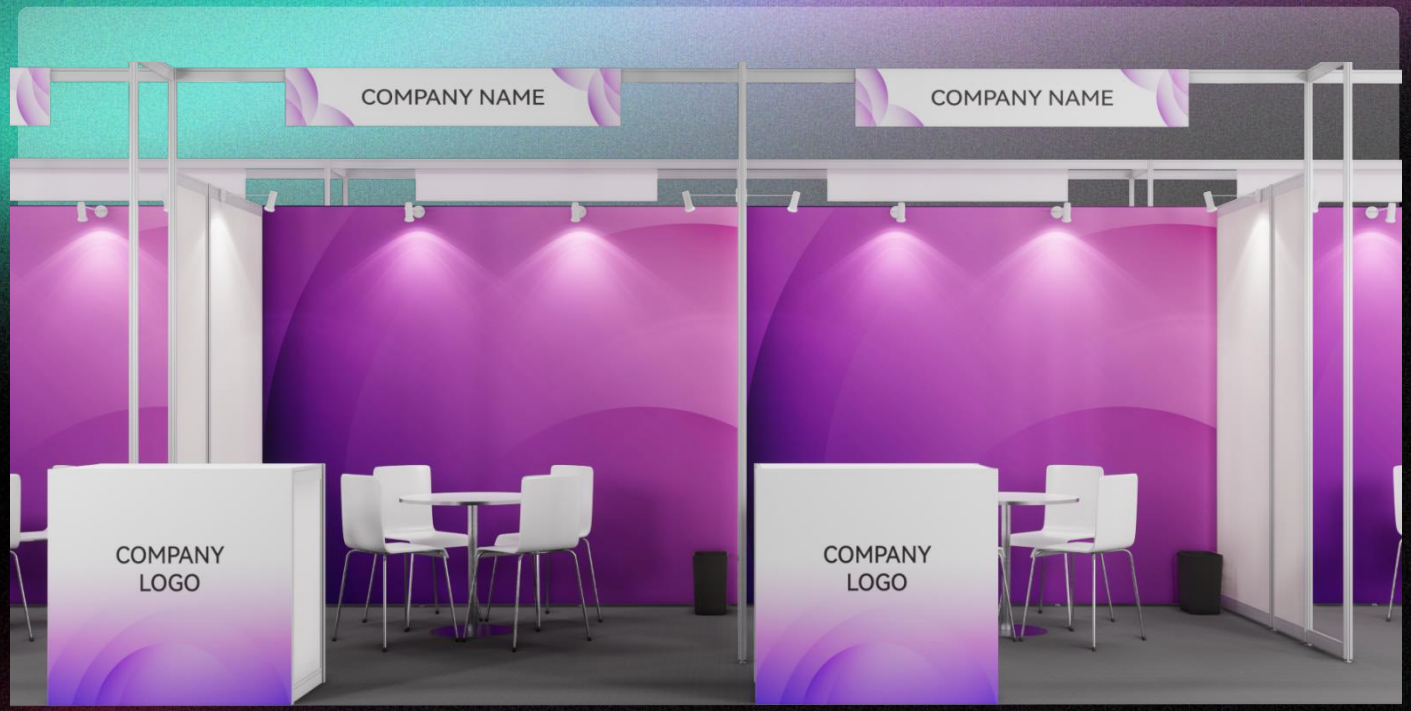
- Exclusive booth (3M*6M)

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Secondary Exhibition Sponsor*20



Sponsorship Fee: 23,800 USD

Event Rights

- HK Web3 Festival 2024 ticket*2; Exhibitor badge*2
- 1 ticket for VIP Dinner

Branding Rights

Core Rights

- Exclusive booth (3M*3M)

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

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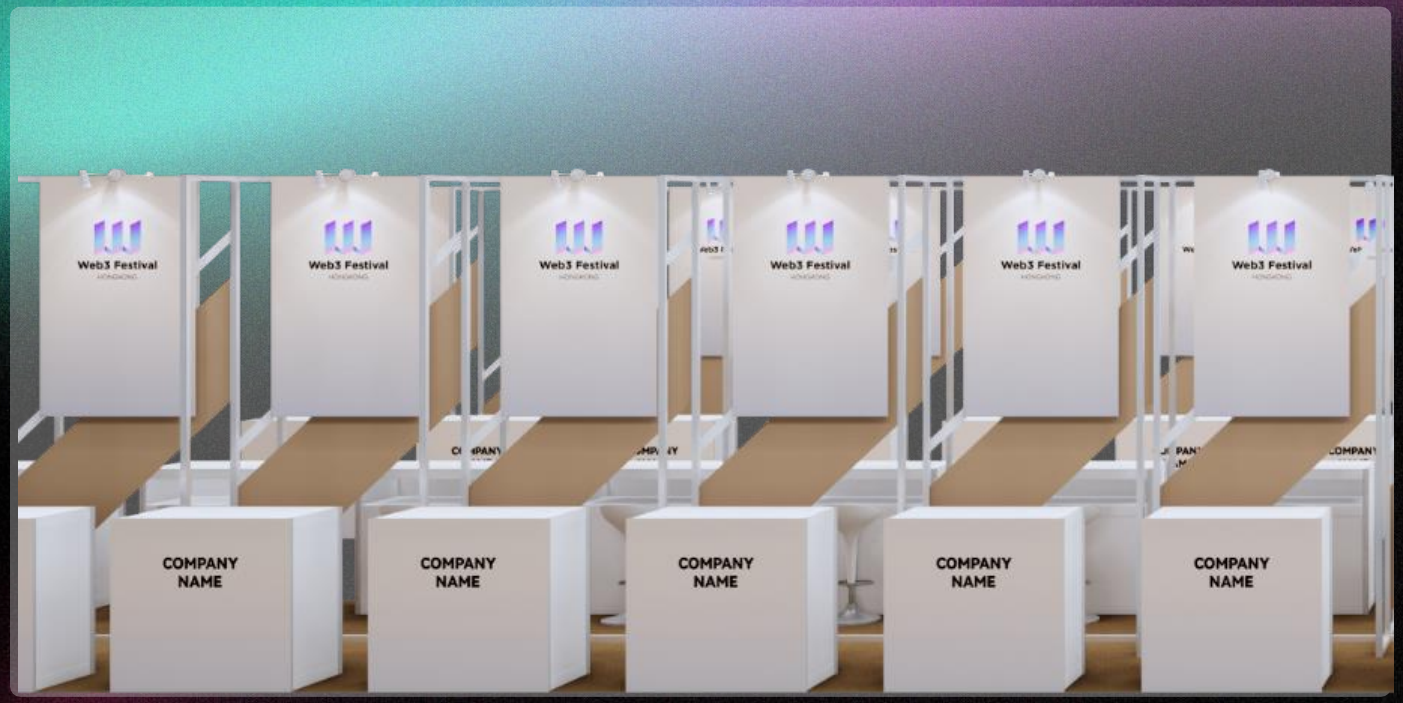
Tertiary Exhibition Sponsor*48



Sponsorship Fee: 13,800 USD

Event Rights

•HK Web3 Festival 2024 ticket*2; Exhibitor badge*2

Branding Rights

Core Rights

•Exclusive booth (1.5M*1.5M)

Brand Exposure

•Logo display via Hong Kong Web3 Festival 2024 official channels (official website, registration board, catalogue)

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Speaking slot

Web3 Festival HONGKONG

Keynote Speech at the Main Stage
Sponsorship fee: 49,800 USD

Event rights

- HK Web3 Festival 2024 ticket*2

Branding rights

- A 15-min keynote at the main stage
- An announcement post by HK Web3 Festival 2024 Twitter
- 2 tickets for VIP Dinner

Panel at the Main Stage
Sponsorship fee: 39,800 USD

Event rights

- HK Web3 Festival 2024 ticket*2

Branding rights

- A speaking slot in a 40-min panel at the main stage
- An announcement post by HK Web3 Festival 2024 Twitter
- 1 ticket for VIP Dinner

Speaking slot

Web3 Festival HONGKONG

Keynote Speech at the sub-stage
Sponsorship fee: 39,800 USD

Event rights

- HK Web3 Festival 2024 ticket*2

Branding rights

- A 15-min keynote at a sub-stage
- An announcement post by HK Web3 Festival 2024 Twitter
- 2 tickets for VIP Dinner

Panel at the sub-stage
Sponsor fee: 29,800 USD

Event rights

- HK Web3 Festival 2024 ticket*2

Branding rights

- A speaking slot in a 40-min panel at a sub-stage
- An announcement post by HK Web3 Festival 2024 Twitter
- 1 ticket for VIP Dinner

Others

Special sponsorship

•Welcome bag sponsor 30,000 USD（Exclusive）
•Welcome bag folio insert 2P 6,980 USD
•WiFi sponsor: 39,800 USD （Exclusive）
•Portable charger sponsor: 39,800 USD （Exclusive）
•Banner sponsor: 9,800 USD

Benefits:

- HK Web3 Festival 2024 ticket*2
- 1 ticket for VIP Dinner (Banner sponsor will not enjoy this benefit.)
- Logo display via Hong Kong Web3 Festival 2024 official channels (website, registration board, catalogue)

VIP dinner sponsor

VIP dinner sponsor: 49,800USD

•HK Web3 Festival 2024 ticket*4& 4 tickets for VIP Dinner

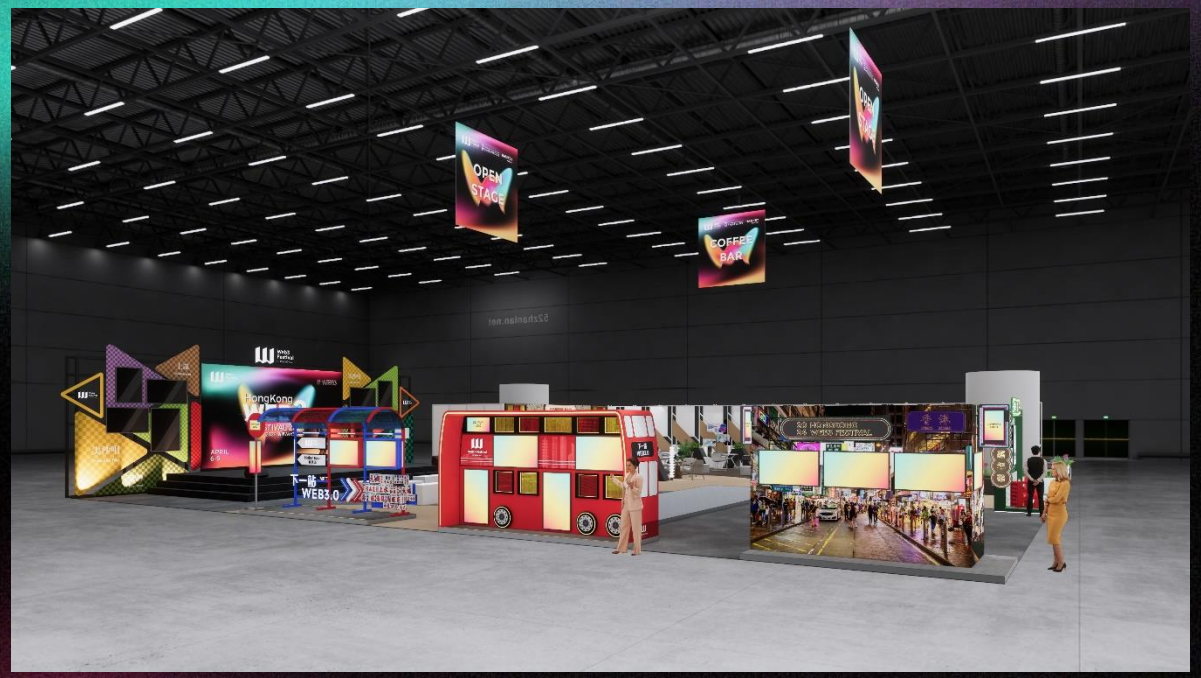
•A 5-min opening address
•Logo exposure on VIP dinner visual
•Logo exposure on the table flags
•Logo display via Hong Kong Web3 Festival 2024 official channels (website, registration board, catalogue)

Others

※ Promotional gift sponsor

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer.

Open Stage Showcase Sponsor



Event Rights

- HK Web3 Festival 2024 tickets*2

Branding Rights

Core Rights

- Open Stage NFT Exhibition Area（Exhibition Area*4，first come first served, need to coordinate with organizer）

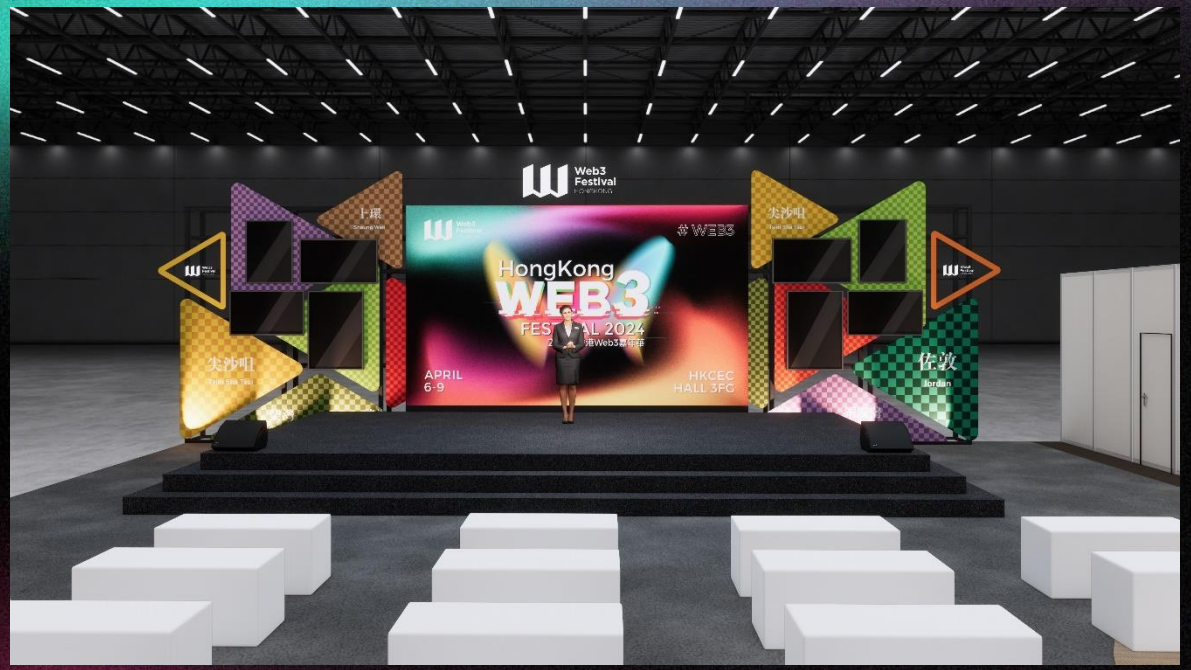
Brand Exposure

- Logo exposure on Open Stage KV

Sponsor Fee：3,000USD/3 hours
5,000USD/day

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer

Open Stage Sponsor



Sponsor Fee: 2,000USD/half hour
10,000USD/3 hours

Event Rights

- HK Web3 Festival 2024 tickets*2

Branding Rights

Core Rights

- Open Stage use rights 30 mins/3 hours（need to coordinate with organizer）

Brand Exposure

- Logo exposure on Open Stage KV

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer

Coffee Bar Sponsor

Event Rights

- HK Web3 Festival 2024 ticket*2
- One seat at the Welcome Dinner

Branding Rights

Core Rights

- Coffee Bar Logo Display
- Coffee Bar Poster*2 Display
- Custom-made cup holder

Brand Exposure

- Logo display via Hong Kong Web3 Festival 2024 official channels (website, registration board, catalogue)

Sponsor Fee: 34,900USD/four days

All promotional activities and contents must comply with the laws and regulations of the host country. In case of any conflict with laws and regulations, the organizer reserves the right to cancel the relevant promotional activities at any time, and reserves the right to investigate the loss caused. The right of interpretation belongs to the organizer

Open Stage

OPEN STAGE
OPEN STAGE
HASHKEY
HongKong
WEB3
APRIL 6-9
COFFEE BAR
WEB3

Open Stage
COFFEE BAR
Web3 Festival HONGKONG
WEB3
HKCEC HALL 3FG
COMPANY LOGO
COMPANY LOGO
Web3 Festival
Nathan Road
彌敦道
下一站 NFT
WEB3.0

Open Stage
Web3 Festival HONGKONG
Web3 Festival HONGKONG
COMPANY LOGO
自然 · 超然
DANISH COLA
WEB3

Open Stage
Web3 Festival HONGKONG
COFFEE BAR
COMPANY LOGO
香港
HONG KONG
20 HONGKONG 24 WEB3 FESTIVAL
COMPANY LOGO
香港 Web3 嘉年華
下一站 WEB3.0
Web3 Festival

Open Stage
Web3 Festival HONGKONG
COMPANY LOGO
下一站 WEB3.0
Web3 Festival
HONGKONG
COMPANY LOGO
HONGKONG WEB3 FESTIVAL
香港

Open Stage

Web3 Festival HONGKONG
上環
Sheung Wan
尖沙咀
Tsim Sha Tsui
WEB3
HongKong
WEB3
FESTIVAL 2024
香港Web3嘉年華
APRIL
6-9
HKCEC
HALL 3FG
尖沙咀
Tsim Sha Tsui
佐敦
Jordan

Coffee Bar

COFFEE BAR
得閒飲啡
平靚正快
COMPANY LOGO
COMPANY LOGO
COMPANY LOGO
COMPANY LOGO
COMPANY LOGO
COMPANY LOGO
Web3 Festival
HONGKONG

PART 05

Appendix

Previous Edition

2023 Web3 Festival-Keynote

2023 Web3 Festival-Keynote

2023 Web3 Festival-Signing Ceremony

2023 Web3 Festival-Panel

2023 Web3 Festival-Esteemed Guests

2023 Web3 Festival-Exhibition Area

Web3 Festival HONGKONG

查看活動官網

Go to Event Website

活動購票

Get Your Tickets

活動官網/Event Website: https://www.web3festival.org/hongkong2024/

联系我們/Contact Us: w3@blockchainlabs.org